Eygenda

Task and Project Manager



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# Project Description

About

Eygenda was developed for the multi-tasker in mind. The application allows you to keep track of all your projects and individual tasks within a centralized application. Multiple people can utilize Eygenda at a time with no lag. The application allows the user to create multiple Projects and individual tasks for those projects and once they are completed, provide your employer with a listing of the most up to date information regarding any project that may be going on with the company.

If projects are time sensitive, no problem, you can set the status of either an individual Project or any task within that project. People will work more efficiently and effectively; especially when they know that there deadlines are come up quickly. Good projection for a project is important and with Eygenda, you can make sure that tasks and projects are completed on time, every time.

Target Audience

Eygenda is geared to corporations both big and small. Though the application is typically geared to individuals who have a large workload and need a little bit more organization to get the job done. Eygenda is not gender specific and anyone can utilize the application.

Gender: Male and Female

Age: Anyone within the Working environment

Geographic’s: Any

Income: Any

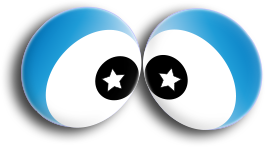
# Branding Designs/ Logo Concepts

Main Branding



Alternatives

Eyes can be utilized by themselves or with the Text



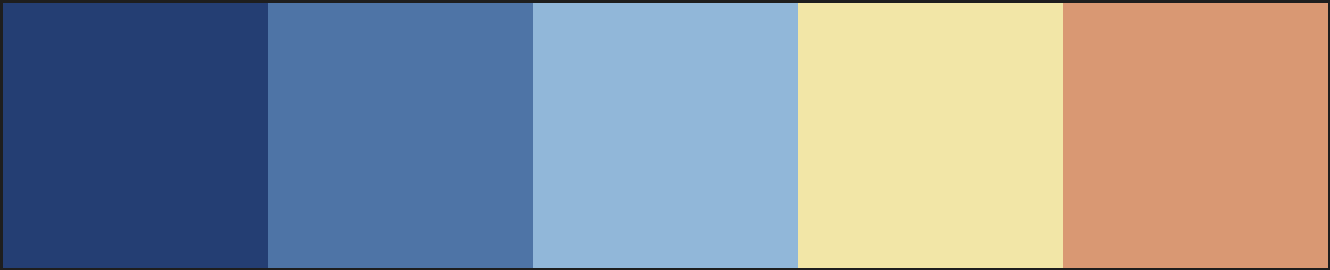
Branding Label Name Alternate Colors



7095CC 2D4D80 0D1726 B1C2D6 284370

# Site Mark-up

**Color Scheme**



243E73 4E74A6 91B7D9 F2E6A7 D99873

**Type Treatment**

Sample Page Heading: Eygenda

Font: Playfair Display SC. Regular. Size 45pt.

Sample Subheading: Projects

Font: Cardo. Regular. Size 30pt.

Sample Page Body Text

Font: Ledger. Regular. Size 16 pt.

**Buttons**

Normal Hover/Active

Button

Button

**Links**

**Normal Link Active/Visited Link**

**Tool Tips**

These will shop up as pop-ups on the page to assist the user with projects, tasks or registering

# Flow Chart

Register

Landing or Home Page

Add Task

Projects

Login

Add / Edit Project

Tasks

My Account

Add / Edit Tasks

Log Out

# Wireframes

# Design Comps

# Optional Project Items and Milestones

**Optional Items**

* View and Edit Account Info
* Drag and Drop
* Dashboard Page

**Milestones**

1. Jan 2014
   * Design Logo
   * Start Creative Brief
2. Jan 2014
   * Design Logo Completed, Submit via GitHub
   * Continue Working on Creative Brief
3. Jan 2014
   * Develop Work Flow Document
   * Develop the Site Mark-up Page
   * Add Work Flow Document to Creative Brief

12 Jan 2014

* + Complete Project Pitch and Submit
  + Complete Creative Brief and Submit

1. Jan 2014
   * Start working on Assignment Prototype

16 Jan 2014

* + Wrap-up Prototype for Submission

18 Jan 2014

* + Start working on the Development Requirements

20 Jan 2014

* + Work toward the Usability aspects for the Final
  + Polish up site Development for Final and Submit by 31 Jan